

Knous, Melanie (CMG-Tampa/Jacksonville)

From: Reginald Luster <reginald@reginaldluster.com>
Sent: Tuesday, August 23, 2016 10:12 AM
To: Rainey, Jodi (CMG-Tampa/Jacksonville)
Cc: Knous, Melanie (CMG-Tampa/Jacksonville)
Subject: RE: Request for Political Advertisement - Jacksonville & Tampa
Attachments: REGINALD LUSTER US SENATE+.mp3

Thanks for your summary. I would like to increase the frequency in both Jacksonville and Tampa as follows:

WJGL-F2 - $\$35 \times 16 = \560
WOKV - $\$20 \times 16 = \320
WPOI Tampa - $\$45 \times 16 = \720

Total = \$1,600.00

I have also attached the digital commercial.

Thanks

Reginald Luster, Candidate
U.S. Senate
D-FL

1751 University Boulevard South
Jacksonville, Florida 32216
T: (904) 725-6656
F: (904) 725-6658

From: Rainey, Jodi (CMG-Tampa/Jacksonville) [<mailto:Jodi.Rainey@coxinc.com>]
Sent: Monday, August 22, 2016 7:24 PM
To: Reginald Luster
Cc: Knous, Melanie (CMG-Tampa/Jacksonville)
Subject: FW: Request for Political Advertisement - Jacksonville & Tampa

WJGL-F2 - $\$35 \times 8 = \280
BOKV - $\$20 \times 8 = \160
WPOI Tampa - $\$45 \times 8 = \360

Total = \$800

Please confirm this is what you want to order. Thank you.

Jodi Rainey | Director of National Sales
Cox Media Group, Radio Division
(813) 957-5337 | jodi.rainey@coxinc.com



From: Reginald Luster [<mailto:reginald@reginaldluster.com>]
Sent: Monday, August 22, 2016 5:36 PM
To: Rainey, Jodi (CMG-Tampa/Jacksonville) <Jodi.Rainey@coxinc.com>
Subject: Request for Political Advertisement - Jacksonville & Tampa

Ms. Rainey:

I requests that my 30 second campaign advertisement air in Jacksonville on WOKV (R&B with TLMS) and WJGL (HIP Hop) from 6am to 10am, Wednesday, Thursday, Friday (August 24-26) and Tuesday (August 30), at the Class 3 rate, 2 spots per day, 8 total.

I requests that my 30 second campaign advertisement air in Tampa on Top 40 Radio from 6am to 10am, Wednesday, Thursday, Friday (August 24-26) and Tuesday (August 30), at the Class 3 rate, 2 spots per day, 8 total.

Please call me to complete this order.

Reginald Luster
Cell-904-923-3434

From: Rainey, Jodi (CMG-Tampa/Jacksonville) [<mailto:Jodi.Rainey@coxinc.com>]
Sent: Monday, August 22, 2016 4:28 PM
To: Reginald Luster
Subject: RE: political rates

Here are rates for both of our stations along with the candidate form and Political disclosure. Please let me know if you need anything else.

Thank you,

Jodi Rainey | Director of National Sales
Cox Media Group, Radio Division
(813) 957-5337 | jodi.rainey@coxinc.com



From: Reginald Luster [<mailto:reginald@reginaldluster.com>]
Sent: Monday, August 22, 2016 4:11 PM

To: Rainey, Jodi (CMG-Tampa/Jacksonville) <Jodi.Rainey@coxinc.com>

Subject: RE: political rates

R&B Radio Stations (Tom Joyner Morning Show) and Hip Hop Radio Stations.

Please Call Me,

Reginald Luster

904-923-3434

From: Rainey, Jodi (CMG-Tampa/Jacksonville) [<mailto:Jodi.Rainey@coxinc.com>]

Sent: Monday, August 22, 2016 3:50 PM

To: Reginald Luster

Subject: political rates

Good Afternoon,

I got your information from Jeanne Griswold. I handle the political advertising in Tampa and Jacksonville. Please let me know which Cox stations you are interested in and I'd be happy to provide you with information.

Thank you,

Jodi Rainey | Director of National Sales
Cox Media Group, Radio Division
(813) 957-5337 | jodi.rainey@coxinc.com



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